

NICOLE SOENG

nicole.soeng@outlook.com | (253) 230-5082 | Virginia Beach, VA 23455
www.linkedin.com/in/nicole-soeng | <https://nicolesoeng-dev-ed.my.site.com/portfolio/s/>

PROFILE

Dedicated Salesforce administrator with a background in web development. Skilled at integrating the Salesforce CRM platform to streamline business operations and improve customer satisfaction. Adept at working collaboratively in a team environment and providing innovative solutions to meet clients' needs.

TECHNICAL SKILLS

Salesforce CRM:

User Management, Security Management, Data Analytics, Sales, Marketing and Service Cloud, Process Automation, Reports/Dashboards, Object Relationships, Sharing Settings

Web Development:

HTML5, CSS3, JavaScript, WordPress, ReactJS, Bootstrap, jQuery, Git, Github, SQL, Responsive Web Design, UI/UX Development

EDUCATION & CERTIFICATIONS

- | | |
|------------|---|
| Sept 2022 | Salesforce Certified Administrator Certificate , Salesforce |
| May 2022 | MTA 98-375: HTML5 Application Development Fundamentals , Microsoft Certification |
| March 2022 | Full Stack Web Development Certification , Texas A&M International University |
| June 2011 | Master of Public Administration , Evans School of Public Affairs, University of Washington |

EXPERIENCE

- | | |
|---------------------|---|
| Sept 2022 - Present | WordPress Web Developer , <i>Jocassee Hydration & Aesthetics</i> , Seneca, SC (Remote) <ul style="list-style-type: none">Utilized WPBakery and custom CSS to create a responsive website based on client specificationsImplemented plugins to create web contact form and custom testimonial sliderIntegrated third party booking service into website to allow customers to book appointments online |
| June 2022 - Present | ReactJS Web Developer , <i>Noodish Indo-Asian Ramen</i> , Lacey, WA (Remote) <ul style="list-style-type: none">Developing full website from design to implementation for a start-up restaurantUtilized ReactJS including JSX, components for image slider and customizable menuEnhanced UI design with responsive navigation, SASS, flexbox and CSS3 animationsEnsured cross-browser compatibility and mobile responsiveness with media queries |
| June 2016 - Present | Internet Search Analyst , <i>RaterLabs</i> , Kirkland, WA (Remote) <ul style="list-style-type: none">Analyze and rate quality and accuracy of web content, including mobile and desktop responsiveness and user-friendly interfaceReceived 16 achievement awards for high-quality web analysis |